



## Nonprofit Professionals Advisory Group LLC

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FOR IMMEDIATE RELEASE

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### **Special Olympics International Names Chief Marketing and Development Officer**

BOSTON October 11, 2011 – Nonprofit Professionals Advisory Group is pleased to announce the appointment of Cynthia Court to role of Chief Marketing & Development Officer for Special Olympics International. The search was completed by Tracy Welsh, Vice President and Allison Kupfer, Managing Associate with Nonprofit Professionals Advisory Group.

Most recently Ms. Court served as Executive Vice President of Resource Development and Marketing at Boys and Girls Clubs of America, where she oversaw all corporate, individual and foundation fundraising and was instrumental in executing a \$200 million centennial campaign for BGCA. Ms. Court's track record of successfully partnering with field programs coupled with her strengths in cause-related marketing, individual giving and foundation expertise make her a compelling fit for the CMDO position at Special Olympics International. A graduate of York University in Canada, Ms. Court brings nearly two decades of development and marketing experience in the non-profit community, beginning in Tampa, Florida where she served as Director of The Salvation Army's Community Center. She also worked for the Arthritis Foundation as Regional Planned Giving Director and as Group Vice President, Personal Giving.

Ms. Court will be joining Special Olympics at a critical time as the organization works towards achieving its 2015 strategic plan goals. Over the past 10 years, Special Olympics has grown rapidly – growing the number of participating athletes to nearly 4 million; establishing new Special Olympics Programs throughout the world; adding new and enhanced initiatives in the areas of education, youth engagement, health, research and family support; introducing new official sports, and welcoming more volunteers and coaches. [Read the full press release issued by Special Olympics International.](#)

#### **About Special Olympics**

Special Olympics is a global nonprofit organization targeting the nearly 200 million people around the world with intellectual disabilities. With active programs in over 170 countries and seven world-region offices, Special Olympics reaches more than 3.4 million athletes with intellectual disabilities – and continues to expand. Learn more at [www.specialolympics.org](http://www.specialolympics.org).

#### **About Nonprofit Professionals Advisory Group**

Nonprofit Professionals Advisory Group partners with global mission-driven clients in the academic, nonprofit, and public sectors to deliver deep and successful senior- and executive-level searches. For each client we develop a highly-tailored, innovative, and strategic approach to acquiring and retaining talent. Our firm's mission is to strengthen and increase our clients' capacity so that they are well positioned to fulfill their own missions. Learn more about our philosophy and services at [www.nonprofitprofessionals.com](http://www.nonprofitprofessionals.com).

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