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Omega Institute Appoints Director of Marketing

BOSTON September 16, 2011 – Nonprofit Professionals Advisory Group is pleased to announce that the Omega Institute for Holistic Studies has named Ernie Cox as Director of Marketing. Tracy Welsh, Vice President and Lisa Catapano, Managing Associate conducted this assignment.

Most recently, Mr. Cox served as Director, Marketing and Communications for Pritikin Longevity Center and Spa, a full service health resort. Prior to this, he served as Corporate Director, Marketing & Visual Branding for Canyon Ranch health resort and spa. His early career included award-winning advertising agency and public relations roles with Cramer-Krasselt, Biggs-Gilmore and Foote, Cone & Belding. Mr. Cox also held creative director and senior management roles with Starmark International and J Walter Thompson. He holds Bachelors of Arts from both California State University and the Art Center College of Design.

Founded in 1977, Omega Institute for Holistic Studies is the nation's most trusted source for wellness and personal growth. As a nonprofit organization, Omega offers diverse and innovative educational experiences that inspire an integrated approach to personal and social change. Located on 195 acres in the beautiful Hudson Valley, Omega welcomes more than 23,000 people to its workshops, conferences, and retreats in Rhinebeck, New York and at exceptional locations around the world. Omega is a place where people from all walks of life come for inspiration, restoration, and new ideas, and this mission guides Omega to help people find health, happiness, and community while living gently on the Earth. Learn more at www.eomega.org.

About Nonprofit Professionals Advisory Group

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